

# Field trials and case studies

**Field trials and case studies evaluate a product's 'real life' performance and the customer experience using the technology. They deliver clear evidence of post installation product performance.**

Energy Saving Trust designs and delivers bespoke projects with the purpose of developing the performance of low carbon technologies and energy-efficient measures.

## Field trials

Field trials involve conducting in-situ monitoring in samples of 10-15+ homes. Depending on the sample size they can generate data sets to facilitate a robust evaluation of product performance in a variety of building types or consumer groups, or provide a 'snapshot' of a product's performance in specific circumstances, when used by different customer groups or in a specific location.

Both options will gain insight into user behaviours and their interaction and satisfaction with the product, the installation process and its' performance. They can also generate the performance data sets needed to enable a product's claims to become 'Verified by' Energy Saving Trust.

## Benefits of field trialling your products

- ✔ Increase product exposure – Your product will be featured on the EST Register, our searchable database which had over 147,000 page views in 2017 providing an opportunity to promote products to customers and supply chains.
- ✔ Grow consumer confidence – Grow consumer confidence in, and market acceptance and encourage early uptake for your products, with concrete evidence of performance. This is particularly important for new technologies and innovations.
- ✔ Get results – Receive clearly communicated results generated by a trusted, independent organisation.



## Why use Energy Saving Trust?

- ✔ Over 15 years' experience of running field trials on behalf of industry, government and commercial customers across a range of technologies including insulation, heating, renewables and lighting
- ✔ We have a wide range of in-house expertise that enables us to deliver an integrated and co-ordinated approach
- ✔ Using our statistical, analytical and research skills, we apply data-driven analysis to real-world situations ensuring that quality assurance underpins the work we do
- ✔ Energy Saving Trust has been engaging with consumers for over 25 years and is dedicated to providing impartial, independent and trusted advice

To discuss your products call:

**020 7222 0101** or email  
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