

EST Endorsed and Approved

Trusted product endorsement and approval for domestic energy saving products.

- ✔ Reach consumers and supply chain with information about your energy saving products to help them identify and choose your products.
- ✔ Build trust and assurance in product performance.
- ✔ Enable informed product choices as consumers become more knowledgeable about energy efficiency.
- ✔ Endorsed and Approved products are featured on the EST Register and can use the EST brandmarks to highlight they have been awarded this independent 'stamp of approval'. This provides a platform to showcase and gain visibility for your energy saving products and gain consumer trust.

How Energy Saving Trust can help

- ✔ We provide product endorsement and approval for domestic energy saving products that meet EST and industry agreed energy performance criteria (Endorsed) or UK regulatory requirements (Approved) including heating, glazing and insulation products.

- ✔ Trusted product endorsement and approval for domestic energy saving products.
- ✔ Competitive advantage by differentiating your products from others in the market.



Why use Energy Saving Trust?

- ✔ Our stamp of approval is trusted by consumers and we are an independent organisation recognised for reliable energy advice.
- ✔ The products are showcased on our website on the EST Register which had over 147,000 page views in 2017.
- ✔ The register provides an opportunity to promote products to consumers and give independent assurance about the performance of your energy saving products and supply chain.
- ✔ We have many years' experience certifying products across a wide range of product sectors including heating, insulation, glazing, lighting, home appliances and detailed knowledge of product standard setting, related policy and regulations.

Case studies

Read our **Anglian case study**, and discover how Energy Saving Trust helped Anglian attract new customers and give current customers peace of mind.

To gain our stamp of approval and highlight your energy saving products on the EST Register contact:

business@est.org.uk